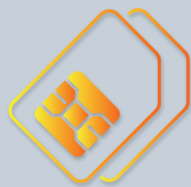




# KIDS INTERNET DEFENSE SHIELD



**SIMETRY**



SIMETRY

## KIDS INTERNET DEFENSE SHIELD

**Pew Research findings indicate that 17% of U.S. teens cannot always finish their homework because of the digital divide.**

Additionally, only 53% of families making less than \$30,000 a year have internet access at home. This disparity in the digital divide leads to a widening gap in student performance in primary and secondary education. To close this gap, progressive schools and libraries are providing low income students with mobile hotspots and Wi-Fi on school buses, thus allowing students to have Internet access at home, and in normal times, on their rides to and from school.

### MANY SCHOOL-AGE CHILDREN LIVE IN HOUSEHOLDS WITHOUT HIGH-SPEED INTERNET

% of U.S. households with children ages 6 to 17 who do not have a high-speed Internet connection

**15%**

All households with school-age children

### BY ANNUAL HOUSEHOLD INCOME

**35%**

Less than \$30K

**17%**

\$30K-\$74,999

**6%**

\$75K or more

### INTERNET ACCESS AT HOMES & ON BUSES

We are committed to helping close this digital divide through its Kids Internet Defense Shield offering. We are working in conjunction with major mobile operators in the United States to provide broadband at home and on school buses.

Through its use of Children's Internet Protection Act (CIPA) filtering, we protect students surfing the Internet at home and on their bus rides to and from schools. We provide schools a portal to modify filtering to allow/deny access to age appropriate websites.

### CONTROLLING COSTS

We allow schools and libraries to control how much data individual students are allowed to use daily, weekly or monthly. Through the use of data throttling, we can set limits to reduce the potential of expensive mobile data overages.

Unlike our competitors, if you like your current mobile carrier, you can continue to use them. This allows you to continue to optimize data pooling across the entire school district, thereby reducing overall data spend. With us, there is no additional hardware to purchase for CIPA filtering to take effect.

Source: Survey conducted March 7-April 10, 2018 PEW RESEARCH CENTER

To learn more about our SIMETRY's Kids Internet Defense Shield.

Contact us by phone at **1-833-SIMETRY** or email us at **sales@simetry.com**  
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